

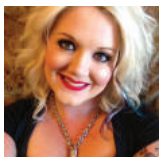
LIFE OF RILEY
5 YEAR
 ANNIVERSARY

LIFE OF RILEY LIVE

Sunday September 16th
 and Monday, September 17th, 2018

Watch Life of Riley Live at LORCAL
 or register to view online at LifeofRileyLive.com.
FREE EDUCATION ! 6 CLASSES EACH DAY FOR 2 DAYS!
 Call 727-865-4145

RILEY SALON SUPPLY® 12955 Starkey Road, Suite 3000, Largo, Florida 33773



Tiffany Vazquez
ALFAPARF
 MILANO

Sunday 9:30:AM - 10:30:00AM Monday 12:30PM - 1:30PM

Alfaparf educator Tiffany Vazquez will demonstrate the Evolution of the Color by showcasing it on a color challenge with a side by side comparison with a competitor brand. During this 1 hour long class, participants will receive introductory instruction on Evolution of the color.



Brandon Carrion:
KEUNE
 THE ART OF HAIR DESIGN

Sunday 11:AM - 12:00PM Monday 3:30PM - 4:30PM

Educator, stylist and salon owner in Atlanta, Georgia. With three years' experience as an Educator for Keune Haircosmetics, Brandon truly enjoys sharing the Keune brand and elevating his audience with higher education. Class description-Blonde Ambition: Take your blonding skills to the next level with Blonde Ambition. Walk away feeling more confident in your blonde product choices, your technique placement, and proper at home maintenance.



Kristina Davis Wiess
L'ANZA
 HEALING HAIRCARE

Sunday 12:30PM - 1:30PM Monday 5:00PM - 6:00PM

Kristina's passion is driven by the need to fuse creativity and work together. Behind the chair, she loves the opportunity to create beautiful and healthy hair for her guests. The class is a Colorist guide to quick and easy color/highlighting techniques for clients on any budget. Make a big impact with placement and color choice. Bring out the beauty of every guest that is in your chair!



Michael Brown
ZENAGEN
 THE FUSION OF BEAUTY + SCIENCE

Sunday 2:00PM - 3:00PM Monday 11:AM - 12:00PM

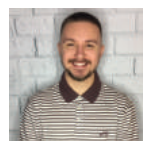
Michael Brown is the director of sales and education for Zenagen Professional Haircare. He began his journey in the beauty industry in 2013 as a salon consultant for Zenagen. Trained by hair loss expert, Jared Reynolds, he has educated thousands of salon owners and stylists across the country on the science of hair loss and growth.



Lia Hall
KERATHERAPY

Sunday 3:30PM - 4:30PM Monday 9:30AM - 10:30PM

Keratin Expert Lia has trained thousands of stylists throughout the world how to market smoothing services and retail products to every client in the chair. Lock-in Color and increase revenue with Keratherapy's Color Lock and Smooth! Learn how to add an express smoothing service to every color client in as little as 20-25 minutes, that will dramatically improve the shine, vibrancy and longevity of the color.



Brandon Castaldi
REUZEL
 BY SCHOREM HAARSNIJDER EN BARBIER

Sunday 5:00PM - 6:00PM Monday 2:00PM - 3:00PM

When it comes to barbering, Brandon prefers the classics. He spreads the gospel, as a scumbassador/educator for Reuzel. A Reuzel Scumbassador will demonstrate how to achieve classic Scumbag styles from Pompadours to Flattops. Learn how to approach these timeless cuts and how to integrate the Scumbag techniques into your everyday work.